



Milwaukee County Board of Supervisors

Supervisor Peggy Romo West, District 12

For Immediate Release March 28, 2014

Contact: Bill Zaferos, Public Information Manager

414/278-4230 or William.zaferos@milwaukeecountywi.gov

County Supervisor Peggy Romo West Hosts Premiere of “Cesar Chavez” Movie in Milwaukee

Milwaukee County Supervisor Peggy Romo West will attend tonight’s premiere of “Cesar Chavez: History is Made One Step at Time” at Southgate Cinema at 7:15 p.m., Friday, March 28, 2014. She will be joined by County Board Chairwoman Marina Dimitrijevic, Rep. Jocasta Zamarripa and Ald. Jose Perez.

Chronicling the birth of a modern American movement, Cesar Chavez tells the story of the famed civil rights leader and labor organizer torn between his duties as a husband and father and his commitment to securing a living wage for farm workers. Passionate but soft-spoken, Chavez embraced non-violence as he battled greed and prejudice in his struggle to bring dignity to people. Chavez inspired millions of Americans from all walks of life who never worked on a farm to fight for social justice. His triumphant journey is a remarkable testament to the power of one individual's ability to change the world.

“Cesar Chavez is a man who left the world a better place than he found it,” Romo West said. “He used non-violence to achieve working conditions for migrants that others just took for granted. As a fellow Mexican-American, I am particularly proud of Mr. Chavez’s achievements and grateful that Hollywood has found his story worthy of the silver screen.”

Supervisor Romo West co-chaired the Cesar Chavez Renaming Committee with the late Marshall G. Vega, the group responsible for renaming 16th Street from Pierce Street to Mitchell Street after the late civil rights leader. Supervisor Romo West went on to head the Cesar Chavez Advancement Committee, which assisted with the Cesar Chavez stamp, lead the Strawberry Worker Justice Campaign in Milwaukee and pressed for an optional State Holiday for State Workers.

###